



Designers and Manufacturers of Retail Solutions for Over 60 Years

KNMHBMATRIXS

MATRIX PLASTIC HYBRID CART



The Hybrid Cart from the Matrix Series by Peggs combines modern design, increased strength and maneuverability, and custom options with an industry-leading warranty for a premium shopping experience.

Made from a colorfast, custom-engineered polymer, Matrix baskets strengthen store branding and elevate brand image in a competitive retail environment with basket durability that ensures a longer operational life expectancy while minimizing damage to store fixtures and vehicles.

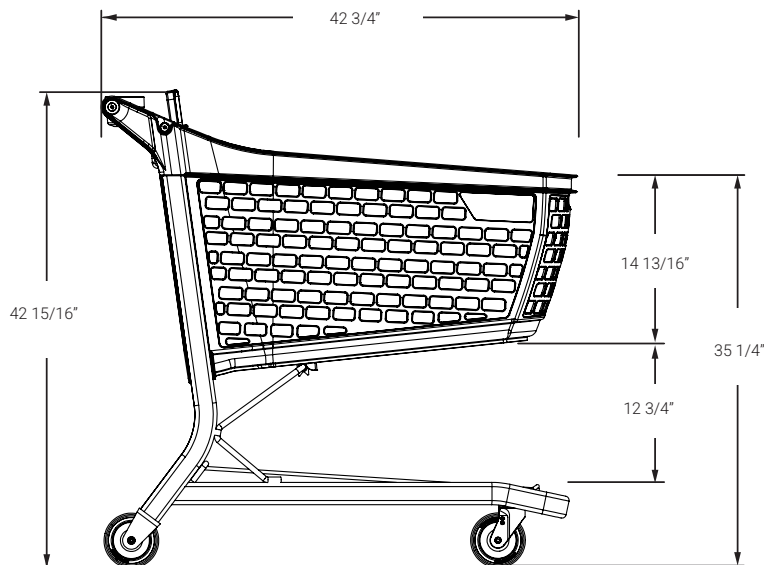
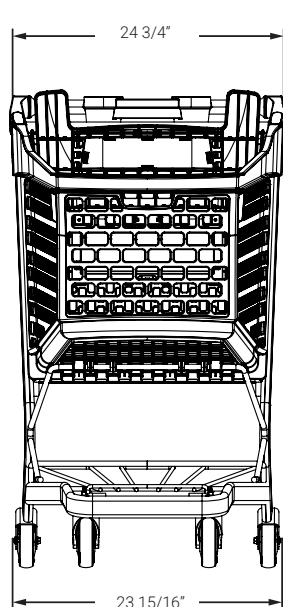
Choose a stock basket color and pattern or consider a custom design—specify any color for any cart component without limitation or collaborate with our engineering team to develop a basket pattern that reflects your organization's logo or brand elements. *Patents pending.*



INDUSTRY-LEADING WARRANTY

We offer a 5-year colorfast warranty on plastic components and a 1-year limited warranty on the frame and parts.

PRODUCT SPECIFICATIONS:



Total Capacity

15,011 in³
246 liters

Basket Capacity

9,954 in³
163 liters

Nesting Distance

11.7 in
30 cm

Weight

51 lbs
23.1 kg



MATRIX PLASTIC HYBRID CART

Fully Customizable Plastic Hybrid Cart Delivers a Superior Shopping Experience

The Matrix hybrid plastic shopping cart boasts a longer-lasting, durable colorfast plastic with industry-leading custom capabilities.



FOUR ways Peggs sets the new standard for plastic carts

1. The plastic gate and handle have been engineered for significantly improved strength and durability and the steel frame is made using oval tubing—which is stronger and retains its alignment and balance longer than most hybrid cart frames.
2. Matrix baskets and plastic replacement parts are designed to ensure easy and affordable repairs, reducing the total cost of ownership.
3. Matrix baskets are made using high-quality materials designed for the automotive industry, our custom-engineered plastics are more durable and maintain their color longer.
4. All cart components are recyclable, and Peggs provides a service to assist with cart disposal.

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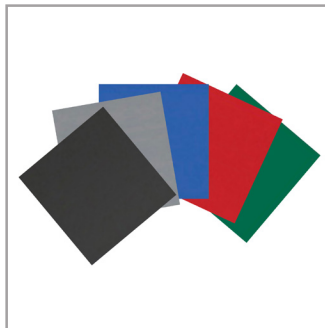


MATRIX PLASTIC HYBRID CART

STANDARD FEATURES:



Retractable seat belts require less maintenance, prevent belts from tangling, and stay cleaner longer



Standard carts use a combination of our stock colors – a black or gray frame with one of five colors for the basket and tray



Built-in Purse Hook increases the carrying capacity by keeping reusable bags and purses out of carts and child seats



Seat flaps are in an upright position unless engaged for a child, which prevents merchandise from falling through leg holes



Customers are required to push the seat flap down when using the child seat, ensuring they see the ASTM safety warning



Made of a custom-engineered polymer, carts are rust-proof, remain colorfast longer, and are 100% recyclable



The ergonomic design of the Standard Handle offers improved comfort and space to boldly display a store name or logo



Permanent multi-colored ASTM warning boldly communicates the safety message and cannot be scratched or worn off.

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MATRIX PLASTIC HYBRID CART

OPTIONAL ACCESSORIES:



The premium handle's ergonomic design features space to prominently display logos through raised insert molding, printing or both



The premium handle provides a space to prominently display the store name or logo through raised insert molding, printing or both



Basket panels provide space to display logos through raised insert molding, printing, or both



Carts can accept both standard and Gatekeeper paired wheels, or any other containment wheel



Bag holders provide four hooks to hold reusable bags while shopping or for carrying full bags after checkout



Floral holders keep bouquets separate and secure, and prevent them from taking up valuable space in baskets



The premium handle's floral holder keeps bouquets out of baskets, preventing damage, increasing cart capacity, and reducing shrink

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MATRIX PLASTIC HYBRID CART

HANDLE OPTIONS:



Choose the Standard Pattern or collaborate with our engineering team to develop a custom basket pattern that reflects your brand. Additional fees apply for custom basket patterns. Contact your Peggs consultant for pricing and program details.

HANDLE, SIDE PANEL & BASKET PANEL BRANDING

Hot Stamping & Permanent Branding

Hot stamping includes a single color in standard font or customer-provided logo. Permanent branding is a full-color application using customer-supplied artwork. Logo placement on handles is not at a high-contact touch point, ensuring the printing should exceed that of standard handles.

Insert Molding

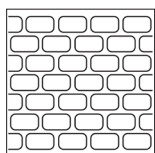
A permanent raised application using a standard font or customer-supplied logo. Raised logos can never be scratched off, worn off, or debranded during a cart theft event. Can be used alone or apply Hot Stamping to the surface of the logo.

Sticker Label

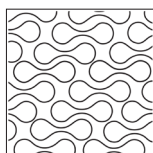
Full-color, durable, and weather-resistant. For use on Basket Panels only,



BASKET PATTERNS:



**Standard
Pattern**



**Custom
Pattern**

Choose the Standard Pattern or collaborate with our engineering team to develop a custom basket pattern that reflects your brand. Additional fees apply for custom basket patterns. Contact your Peggs consultant for pricing and program details.

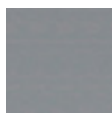
PLASTIC COLORS:

Standard Carts: Choose from Black or Gray for cart frame/handle and any of the five colors below for the basket/lower tray.

Custom Carts: Specify any color without limitation for the cart handle, basket and gate assembly.



Black
Process Black C



Gray
Pantone
Cool Gray 9 C



Red
Pantone
185 C



Blue
Pantone
2728 C



Green
Pantone
342 C

Smart Investment. Stronger Brand.

Hybrid plastic carts provide a unique opportunity to invest in high-visibility assets that can become iconic for your store. When designed in the image of your brand, they are unmistakably yours, instantly recognizable and cannot be un-branded or modified, making them unlikely targets for theft.

In addition to our stock plastic colors and standard basket pattern, there is an unmatched opportunity for customization, which is exclusive to the Matrix series. This innovative new collection allows **your store name or logo and brand colors** to be integrated seamlessly into the cart structure.

Cart Customization in 3 Easy Steps



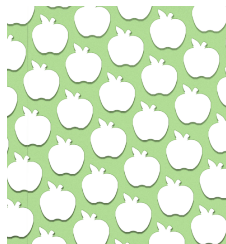
Step 1

LOGO

Submit a logo or design element from your brand for use in the creation of your unique pattern.



Step 2



Work with our design team to create a custom basket pattern and specify logo applications on handles and panels.



Step 3



Specify any Pantone® color for any component of the cart without limitation. Include the attached shopping cart image as the final result.



OPTION A: Standard Basket Pattern with Custom Colors

Your Peggs consultant will guide you through the process of customizing your cart color.

1. Specify any Pantone® color for the gate assembly, basket and handle of the cart without limitation to match corporate colors and store decor.
2. Submit logo or store name for printed or raised/insert molded application on cart handle and side basket panels.

OPTION B: Custom Basket Pattern with Custom Colors

Collaborate with Peggs' US-based design and engineering team to develop a design that showcases your brand's logo and corporate colors.

1. Submit a logo or a brand identifying design element as inspiration for the design of a custom basket pattern that is unique to your brand.
2. Specify any Pantone® color for the gate assembly, basket and handle of the cart without limitation to match corporate colors or store decor.
3. Submit logo or store name for printed or raised/insert molded application on cart handle and side basket panels.
4. Digital renderings will be provided for approval on all custom basket patterns.



MATRIX PREMIUM PLASTIC HYBRID CART

Peggs' Matrix Series combines superior strength, long-lasting durability, and unparalleled color and basket pattern customization in a sophisticated plastic hybrid design—protected by an industry-leading warranty.



LEARN MORE

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