



Designers and Manufacturers of Retail Solutions for Over 60 Years

MATRIX

PREMIUM ALL-PLASTIC HAND BASKET



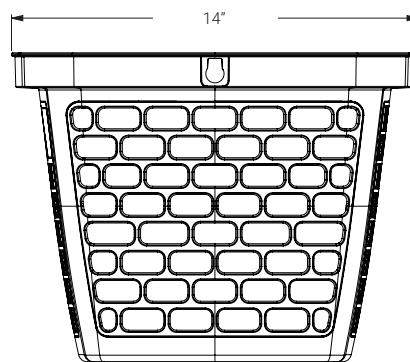
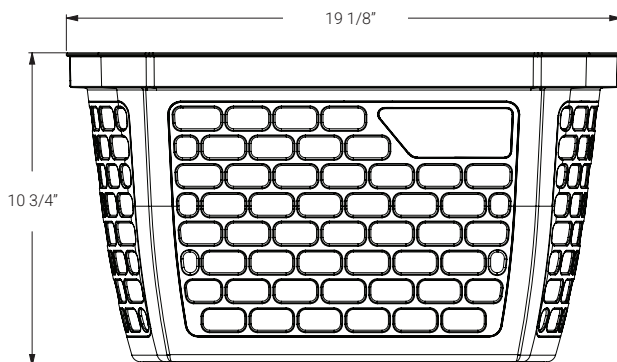
With over 30 years of all-plastic cart design, sales and service experience, Peggs and SuperCart are proud to present the Matrix Series. This NEW collection of carts and hand baskets combine modern design, increased strength and unmatched maneuverability, with unrivaled customization and an industry-leading warranty for a premium shopping experience.

Made from a colorfast, custom-engineered polymer, Matrix Hand Baskets are a versatile option for grocery and convenience stores or retailers with limited space. They feature a single-handle ergonomic design that provides shoppers with a durable, efficient, and on-brand solution for quick shopping trips. Matrix hand baskets can strengthen store branding and elevate brand image in a competitive retail environment.

Choose a stock color and basket pattern or consider a custom design—specify any color for the basket without limitation or collaborate with our engineering team to develop a basket pattern that reflects your organization's logo or brand elements.

Compatible with all Peggs Hand Basket Stands. *Patents pending.*

PRODUCT SPECIFICATIONS:



Basket Capacity

1,830 in³
30 liters

Nesting Distance

1.19 in
3 cm

Weight Capacity

33 lbs
15 kg



Fully Customizable All-Plastic Hand Basket Delivers a Superior Shopping Experience

The Matrix Hand Basket boasts a modern ergonomic design made from a longer-lasting, durable colorfast plastic with industry-leading custom capabilities.

Single Handle Basket

offers a modern ergonomic alternative to two-handle baskets that can pinch customers' hands or arms and is more natural to grip and carry at your side

Custom Capabilities

include unlimited colors and a custom-designed basket pattern that reflects your store logo or brand identifying elements, and molded, branded basket panels

Versatile Modern Design

features the Matrix basket pattern and a choice of six stock colors

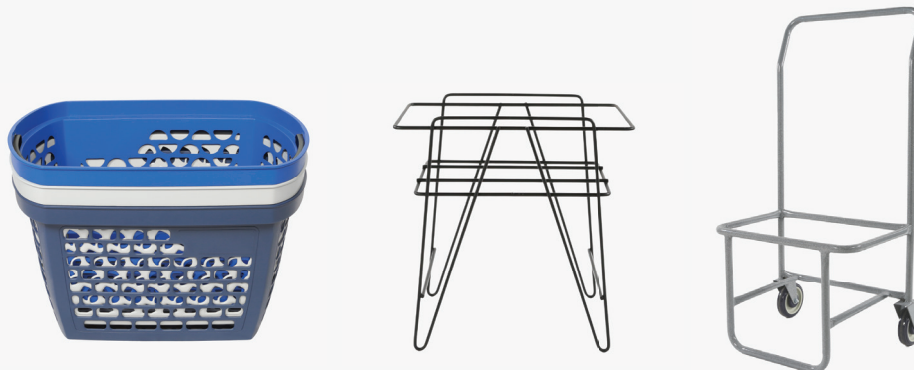
Branded Basket Panel

provides retailers with a space to prominently display a store name or logo through raised insert molding, printing or both



Convenient Hand Basket Storage Solutions

Matrix Baskets are fully compatible with all Peggs' hand basket stands, including freestanding models with and without signage, as well as a convenient rolling option. Our stands are available in various standard powder-coated colors as well custom color options tailored to meet your organization's brand standards. For more information, please contact your Peggs consultant.



PREMIUM HAND BASKET

BASKET PANEL BRANDING OPTIONS:

Hot Stamping

Application includes a single color in standard font or customer-provided logo.

EverMark Permanent Branding

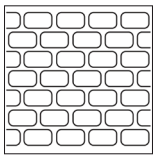
A permanent raised application using a standard font or customer-supplied logo. Raised logos can never be scratched off, worn off, or de-branded during a cart theft event. Can be used alone or apply Hot Stamping to the surface of the logo.

Sticker Label

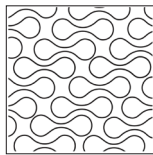
Full-color, durable, and weather-resistant.
Printed in-house using customer-supplied graphics.



BASKET PATTERNS:



**Standard
Pattern**



**Custom
Pattern**

Choose the Standard Pattern or collaborate with our engineering team to develop a custom basket pattern that reflects your brand.

Additional fees apply for custom basket patterns.

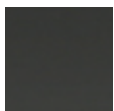
Contact your Peggs consultant for pricing and program details.

PLASTIC COLORS:

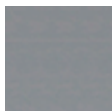
Standard Baskets: Choose from one of five stock colors for the basket. Black handles are standard.

Custom Baskets have unlimited color options. Any Pantone® color can be specified for any basket component, without limitation.

250-piece minimum required on custom colors.



Black
Pantone
Process Black C



Gray
Pantone
Cool Gray 9 C



Red
Pantone
185 C



Blue
Pantone
2728 C



Green
Pantone
342 C

Smart Investment. Stronger Brand.

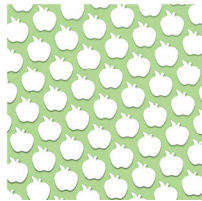
All-plastic carts and hand baskets provide a unique opportunity to invest in high-visibility assets that can become iconic for your store. When designed in the image of your brand, they are unmistakably yours, instantly recognizable and cannot be unbranded or modified.

In addition to our stock plastic colors and standard basket pattern, there is an unmatched opportunity for customization, which is exclusive to the Matrix series. This innovative new collection allows **your store name or logo and brand colors** to be integrated seamlessly into the hand basket structure.

Basket Customization in 3 Easy Steps



Submit a logo or design element from your brand for use in the creation of your unique pattern.



Work with our design team to create a custom basket pattern and specify a logo application on basket panels.



Specify any Pantone® color for the basket or handle without limitation.



CUSTOM OPTION A: Standard Basket Pattern with Custom Colors

Your Peggs consultant will guide you through the process of customizing your cart color.

1. Specify any Pantone® color for any component of the hand basket without limitation to match corporate colors and store decor.
A 250-piece minimum applies for each basket model.
2. Submit logo or store name for printed or raised/insert molded application on cart handle and side basket panels.

CUSTOM OPTION B: Custom Basket Pattern with Custom Colors

Collaborate with Peggs' US-based design and engineering team to develop a design that showcases your brand's logo and corporate colors.

1. Submit a logo or a brand identifying design element as inspiration for the design of a custom basket pattern that is unique to your brand.
2. Specify any Pantone® color for the basket or handle without limitation to match corporate colors or store decor.
3. Submit logo or store name for printed or raised/insert molded application on basket panels.
4. Digital renderings will be provided for approval on all custom basket patterns.
A 250-piece minimum applies and additional tooling charges may apply. Speak with your Peggs consultant to learn more.



THE COMPLETE MATRIX SERIES

The Matrix Series of all-plastic carts includes a full-size cart, a two-tier express cart, and a coordinating hand basket, ensuring consistency across your fleet and a streamlined procurement process.

LEARN MORE

(800)242-8416 or e-mail
sales@thepeggscompany.com

