



Designers and Manufacturers of Retail Solutions for Over 60 Years

# MATRIX

## PREMIUM ALL-PLASTIC CART



With over 30 years of all-plastic cart design, sales and service experience, Peggs and Supercart are proud to present the Matrix Series. This NEW collection of carts and hand baskets combine modern design, increased strength and unmatched maneuverability, with unrivaled customization and an industry-leading warranty for a premium shopping experience.

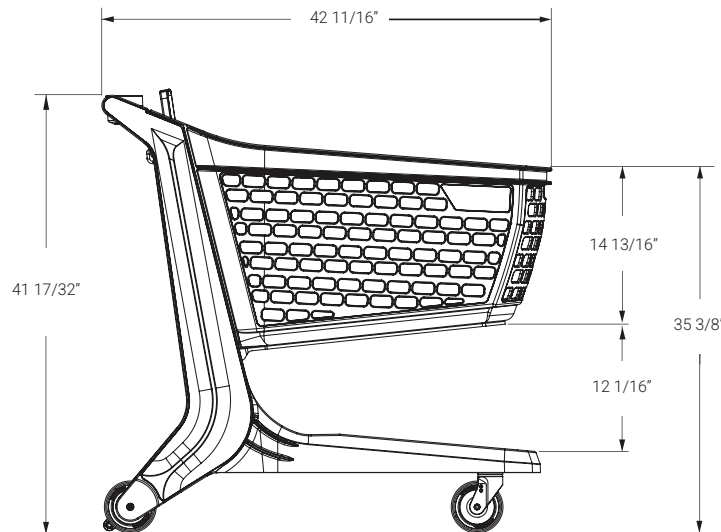
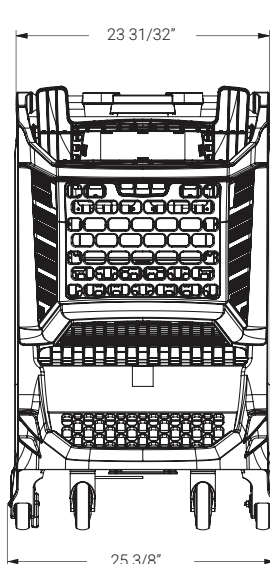
Made from a colorfast, custom-engineered polymer, Matrix carts and hand baskets can strengthen store branding and elevate brand image in a competitive retail environment with durability that ensures a longer operational life expectancy.

Choose a stock color and basket pattern or consider a custom design—specify any color for any cart component without limitation or collaborate with our engineering team to develop a basket pattern that reflects your organization's logo or brand elements.

Easier to nest and maneuver, Matrix provides a smooth, quiet shopping experience while minimizing damage to store fixtures and vehicles. *Patents pending.*



## PRODUCT SPECIFICATIONS:



### Total Capacity

15,862 in<sup>3</sup>  
254 liters

### Basket Capacity

11,106 in<sup>3</sup>  
182 liters

### Nesting Distance

12.2 in  
31 cm

### Weight

45 lbs  
20.4 kg



### Fully Customizable All-Plastic Cart Delivers a Superior Shopping Experience

The Matrix full-size shopping cart boasts superior functionality, smoother movement, and a longer-lasting, durable colorfast plastic with industry-leading custom capabilities.

#### Distinctive Handle Design

(optional) features ergonomic design for a comfortable grip and accommodates cups, floral bouquets, and cell phones, with prominent space for a store name or logo

#### Unique Wear Panel Design

provides a narrow touchpoint, minimizing damage from frequent wear and can be replaced affordably

#### Premium Wheels and Casters

extend wheel life expectancy, reduce caster vibration, allowing for a smooth, quiet customer experience

#### Additional Handle

at the front of the basket allows for easy maneuvering

#### Versatile Modern Design

features the exclusive Matrix basket pattern seen here and a choice of standard stock colors

#### Unmatched Custom Capabilities

include colors, custom-designed basket patterns, and molded, branded handle and basket panels



### FIVE ways Peggs sets the new standard for all-plastic carts

1. The gate and handle have been engineered for significantly improved strength, and the addition of rolling caster lifts reduces wear on rear wheels (reducing maintenance spend) and makes the carts easier for customers to nest/un-nest and for store employees to maneuver.
2. Matrix carts and replacement parts are designed to ensure easy and affordable repairs, reducing the total cost of ownership.
3. Made using high-quality materials designed for the automotive industry, our custom-engineered plastics are more durable and maintain their color longer.
4. The use of premium P&H SuperWheels ensures improved rolling and abrasion resistance.
5. All plastic cart components are recyclable, and Peggs encourages proper recycling methods by providing an end-to-end service, ensuring all components are managed sustainably.

### STANDARD FEATURES:



Retractable seat belts require less maintenance, prevent belts from tangling, and stay cleaner longer



P&H SuperWheels ensure greater life expectancy, quiet, smooth operation, and a premium customer experience



Rolling Caster Lifts ensure carts nest/un-nest easily, prolonging the life of wheels and reducing maintenance spend



Built-in Purse Hook increases the carrying capacity by keeping reusable bags and purses out of carts and child seats



Seat flaps are in an upright position unless engaged for a child, which prevents merchandise from falling through leg holes



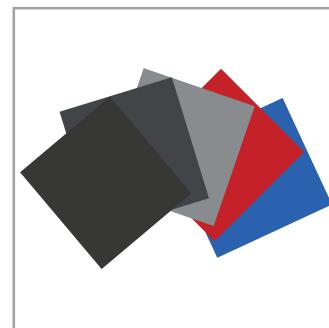
Customers are required to push the seat flap down when using the child seat, ensuring they see the ASTM safety warning



Made of a custom-engineered polymer, carts are rust-proof, remain colorfast longer, and are 100% recyclable



The ergonomic design of the Standard Handle offers improved comfort and space to boldly display a store name or logo



Standard carts use stock colors, a black or gray frame with one of five colors for the basket, baby gate assembly and lower tray



### OPTIONAL ACCESSORIES:



The premium handle's ergonomic design features space to prominently display logos through raised insert molding, printing or both



The premium handle provides a space to prominently display the store name or logo through raised insert molding, printing or both



Basket panels provide space to display logos through raised insert molding, printing, or both



Carts can accept both standard and Gatekeeper paired wheels, or any other containment wheel



Bag holders provide four hooks to hold reusable bags while shopping or for carrying full bags after checkout



Durable anti-tilt bars are available for enhanced stability when used with cart containment systems



The premium handle's floral holder keeps bouquets out of baskets, preventing damage, increasing cart capacity, and reducing shrink



Floral holders keep bouquets separate and secure, and prevent them from taking up valuable space in baskets

# MATRIX



## PREMIUM ALL-PLASTIC SHOPPING CART

### HANDLE OPTIONS:



Premium (top) and Standard Handles (bottom) provide space to display a store name or logo. These can be printed, insert molded for a permanent solution, or a combination of both.

### HANDLE & BASKET PANEL BRANDING OPTIONS:

#### Hot Stamping

Application includes a single color in standard font or customer-provided logo. Logo placement on handles is not at a high-contact touch point, ensuring the printing should exceed that of standard handles.

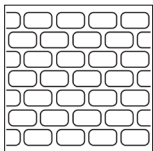
#### Premium Insert Molding

A permanent raised application using a standard font or customer-supplied logo. Raised logos can never be scratched off, worn off, or de-branded during a cart theft event. Can be used alone or apply Hot Stamping to the surface of the logo.

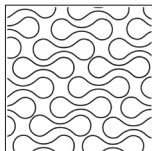
#### Sticker Label

Full-color, durable, and weather-resistant. For use on Basket Panels only, printed using customer-supplied graphics.

### BASKET PATTERNS:



Standard  
Pattern



Custom  
Pattern

Choose the Standard Pattern or collaborate with our engineering team to develop a custom basket pattern that reflects your brand. Additional fees apply for custom basket patterns. Contact your Peggs consultant for pricing and program details.

### PLASTIC COLORS:

**Standard Carts:** Choose from Black or Gray for cart frame/handle and any of five colors for the basket, baby gate assembly and lower tray.

**Custom Carts** have unlimited color options. Any Pantone® color can be specified for any cart component, without limitation.

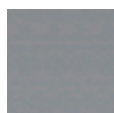
250 piece minimum applies on custom colors.



**Black**  
Process Black C



**Dark Gray**  
Pantone  
424 C



**Gray**  
Pantone  
Cool Gray 9 C



**Red**  
Pantone  
185 C



**Blue**  
Pantone  
2728 C



### Smart Investment. Stronger Brand.

All-plastic carts provide a unique opportunity to invest in high-visibility assets that can become iconic for your store. When designed in the image of your brand, they are unmistakably yours, instantly recognizable and cannot be un-branded or modified, making them unlikely targets for theft.

In addition to our stock plastic colors and standard basket pattern, there is an unmatched opportunity for customization, which is exclusive to the Matrix series. This innovative new collection allows **your store name or logo and brand colors** to be integrated seamlessly into the cart structure.

### Cart Customization in 3 Easy Steps



**LOGO**

Submit a logo or design element from your brand for use in the creation of your unique pattern.



Work with our design team to create a custom basket pattern and specify logo applications on handles and panels.



Specify any Pantone® color for any component of the cart without limitation.



### CUSTOM OPTION A: Standard Basket Pattern with Custom Colors

*Your Peggs consultant will guide you through the process of customizing your cart color.*

1. Specify any Pantone® color for any component of the cart without limitation to match corporate colors and store decor.  
*A 250-piece minimum applies for each cart model.*
2. Submit logo or store name for printed or raised/insert molded application on cart handle and side basket panels.

### CUSTOM OPTION B: Custom Basket Pattern with Custom Colors

*Collaborate with Peggs' US-based design and engineering team to develop a design that showcases your brand's logo and corporate colors.*

1. Submit a logo or a brand identifying design element as inspiration for the design of a custom basket pattern that is unique to your brand.
2. Specify any Pantone® color for any component of the cart without limitation to match corporate colors or store decor.
3. Submit logo or store name for printed or raised/insert molded application on cart handle and side basket panels.
4. Digital renderings will be provided for approval on all custom basket patterns.  
*A 250-piece minimum applies for each cart model and additional tooling charges may apply. Speak with your Peggs consultant to learn more.*

### The Benefits of All-Plastic Carts

#### Simplified Repairs, Lower Maintenance Cost

The modular design and durable, custom-engineered polymer material keep carts aligned for a consistent shopping experience. Components are easily replaced on-site without the need of a service technician, avoiding typical metal cart issues, like welding, rust formation and misalignment. Non-porous and easy to wipe clean, they support high standards for hygiene, fostering customer trust and loyalty.

#### Built for Branding

By permanently integrating logos and brand-specific color schemes directly into the cart's mold, carts become high-visibility assets that are instantly recognizable by customers, enhancing brand presence throughout the store, both inside and out.

#### A Symbol of Quality and Innovation

Customers routinely rate shopping experiences with all-plastic carts higher than with traditional metal carts. They are associated with upscale and innovative retail settings, signaling a premium shopping experience and enhancing brand perception.

#### Reduced Damage and Liability

All-plastic carts minimize damage to store fixtures and customer vehicles compared to metal carts, and for clothing and household goods stores, plastic is cleaner, rust-proof, and less likely to snag or harm garments.

#### Comfort and Customer Experience

From rounded edges to an ergonomic handle design, all-plastic carts prioritize customer comfort and foster a positive shopping experience. Optional built-in cup holders and mobile device holders create an efficient and enjoyable shopping experience.

#### Theft Reduction

All-plastic carts greatly reduce wholesale theft and deliver immediate, measurable results. Unlike metal carts, they hold no scrap value, and the permanent, molded-in branding, along with store-specific colors, make them instantly recognizable and exclusive to a single retailer. One major retailer reported a decrease in cart loss from 40% to 7% annually after switching from metal to all-plastic carts.

#### Rust-Proof

Built to withstand the elements, all-plastic carts won't rust or chip — which is the main reason metal carts require replacing. They maintain their appearance and offer a versatile solution for any climate, including coastal regions, ensuring a much longer lifespan than metal.

#### Less Noise, Smooth Movement

Unlike metal carts that can rattle or clank, the quieter movement of all-plastic carts offers an improved shopping experience for customers, and the use of premium P&H SuperWheels ensures a smooth ride and easy maneuvering both inside and outside your stores.

#### Easy to Nest and Push

All-plastic carts maneuver, nest, and de-nest easily — improving accessibility and the shopper experience. Matrix features like Rolling Caster Lifts and Premium Wheels cut maintenance and labor costs, while smooth usability leaves a lasting impression.

#### Environmentally Friendly

Matrix carts and hand baskets are 100% recyclable, supporting corporate sustainability initiatives. Peggs offers assistance to retrieve and responsibly recycle carts at the end of their life.

### Industry-Leading Warranty

**We offer a 5-year colorfast warranty on plastic components and a 3-year bumper-to-bumper warranty covering manufacturing defects.**

For complete warranty details, please contact us at  
[sales@thepeggscompany.com](mailto:sales@thepeggscompany.com)





# THE COMPLETE MATRIX SERIES

The Matrix Series of all-plastic carts includes a full-size cart, a two-tier express cart, and a coordinating hand basket, ensuring consistency across your fleet and a streamlined procurement process.

## LEARN MORE

(800)242-8416 or e-mail  
[sales@thepeggscompany.com](mailto:sales@thepeggscompany.com)

