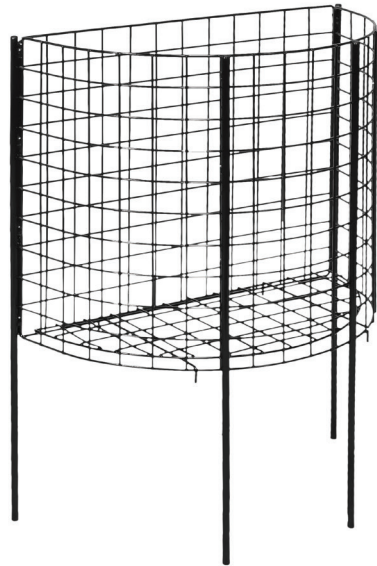




GRU050

HALF MOON SPOT DISPLAY DUMP BIN



Heavy-duty steel dump bins can be used as spot displays throughout the store. The half-moon design allows displays to be merchandised against walls, end caps, registers, etc.

Dump bins are a proven way to instantly increase sales and reduce merchandising labor. Market research shows that products in dump bins promote a psychological assumption that the products are discounted, which increases product sales on average from 10-15%.

The bottom or floor of the unit is adjustable and able to move up and down to accommodate different inventory levels, maintaining the appearance of being full.

An optional removable sign kit is available for merchandising with or without pricing signage.



PRODUCT SPECIFICATIONS:

Height: 32" tall
Width: 25" wide
Depth: 12" deep
Basket Depth: 20" deep
Total Capacity: 4,900 cu. In.

OPTIONAL ACCESSORIES:

- Removable Sign holder for 7" tall x 11" wide Marketing sign (GRUOS1)

