



GRF010

STACKABLE DUMP BINS/FROZEN FOOD BASKETS



Steel dump bins for use as spot displays or in freezer door cases. Frozen dump bins are a proven way to increase sales and reduce merchandising labor. Market research shows that products in dump bins promote a psychological assumption that the products are discounted, which increases sales. Average product sales increased from 10-15% when frozen food sections were switched from shelves to dump bins.

Bins may be floor stacked or mounted into case standards. Sizes are customizable to fit your merchandising needs. Optional casters available for bottom stacked basket for easy maneuverability.

PRODUCT SPECIFICATIONS:

Sizes are customizable to fit your merchandising needs.

Height: Typically 14-17" depending on use

Width: Typically 24-48"

Depth: Typically 14-23"

Total Capacity: 75 lbs. per basket

Finish: Zinc dipped or powder coated any color

OPTIONAL ACCESSORIES:

- Wire or plastic bin dividers
- Plate swivel casters for bottom basket
- Bag holder
- Price Tag Molding (PTM)

